



lyon **roses** 2015

welcomes you to a unique
and remarkable global event

Save the date **25 May
to 5 June
2015**

17th WORLD ROSE CONVENTION
NEWS BULLETIN – JULY 2014



17th WORLD ROSE CONVENTION

NEWS BULLETIN – JUNE 2014

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17th WORLD ROSE CONVENTION INVITATIONS

Message from the President of the WFRS
Mr. Steve Jones

The 17th World Convention in Lyon

On behalf of the World Federation of Rose Societies, I want to welcome one and all to the 17th World Convention in Lyon. My wife Susie and I are excited to be in Lyon again for this monumental event.

Lyon has long been known for their cutting edge food, culture, roses, city lights, large murals on buildings (including roses for our event), wonderful parks and silk. But it is with great pride that we return to the home of the Modern Rose. Lyon was home to over 100 hybridizers including Meilland and Guillot, the latter who created the first hybrid tea with 'La France' in 1867 and the first polyantha in 1875 with 'Paquerette', while the former is known for the WFRS Hall of Fame winners, 'Peace', 'Papa Meilland', 'Bonica 82', and 'Pierre de Ronsard', among many other excellent roses. Yellow, salmon, orange, etc., in modern roses came through the breeding of another Lyon resident, Joseph Pernet-Ducher, who also created the world renowned WFRS Old Rose Hall of Fame winner 'Mlle Cecile Brunner'.

The convention has a wide variety of speakers covering all aspects of roses. There are numerous pre- and post tours to give the visitor a wonderful experience of France. In addition we have the Horticultural Society of France featuring a one day seminar on the scientific aspect of the rose including some exciting news on cracking the rose DNA genome for those with a science interest.

We hope you enjoy your time with us in Lyon.





17th WORLD ROSE CONVENTION INVITATIONS

Message from the Executive Director of the WFRS Mr. Malcolm Watson

Lyon Roses 2015

The World Federation of Rose Societies is an organisation representing the views of more than 100,000 rosarians from around the World. We are delighted that the next triennial assembly of our Federation will take place in Lyon, France - a region renowned for its long history with the breeding of the world's favourite flower - "*La Rose*".

During the Convention, the business of the Federation will be undertaken at Standing Committee meetings - such matters relating to Awards, Breeders' Club, Classification and Registration, Conservation, Conventions, Heritage Roses, International Rose Trials, Promotion, Publications and Rose Show Standardisation will be discussed. The recommendations from these Committees are then submitted to the Federation's Council - comprising representatives from each of our 39 Member Countries, and held towards the conclusion of the Convention.

In addition to this business, the Council elect the President and Office Bearers who form the Executive Committee, which is responsible for the conduct of the Federation during the intervening 3 year period. All registrants, who are interested in the work of the Federation, are encouraged to contact their National Society (Member Country) and register their attendance at these meetings.

In addition to these important business meetings, the Organising Committee has assembled a comprehensive lecture programme and arranged tours to showcase the region, which are detailed elsewhere in this document.

I look forward to celebrating the Rose in Lyon - where you will be most welcome.





17th WORLD ROSE CONVENTION INVITATIONS

Message from the Senator-Mayor of Lyon
Mr. Gérard Collomb

The World Capital of Roses

Lyon is proud to host the 17th World Federation of Rose Societies Convention, held for the first time in France, from May 27th to June 1st 2015.

Historic capital of the rose since the late 19th century, our city has built an international reputation thanks to several generations of exemplary gardeners, such as Pernet-Ducher, Guillot, Laperrière and Meilland.

Among the new varieties of the time, we produced the first and very popular Hybrid Tea. Throughout the years, the rose influenced other areas such as Lyon's silk industry and the arts.

It will be thus across the range of dimensions of the culture of the rose - the economic, the social, the cultural and the scientific - that this convention will allow us to recognize.

In addition to our prestigious past, to which the rose gardens of the Parc de la Tête d'Or still testify today, we recall Lyon's present dynamism, as our city continues as the World Capital of the Rose!





17th WORLD ROSE CONVENTION INVITATIONS

Message from the Deputy Mayor
President of the Executive Committee
Mr. Alain Giordano

Lyon offers the queen of flowers a festival

The whole world knows: Lyon is the world capital of the rose. And yet it is a fact little known by the Lyonnais...

In parallel with the World Convention, we decided to create, taking place the 30th and 31st of May 2015, a festival for the people to discover not only Lyon's history surrounding the rose, but also its on-going story and future.

Museums, associations, libraries, the City of Lyon and more than a hundred volunteers are already working to help residents discover all the facets of the rose.

In 2015 Lyon will present to the world its love affair with roses: parks and gardens, floral art, gardening techniques, the secrets of perfumes, fashion garment workshops related to the flower, and many more events related and dedicated to the rose.

A unique event to greet the queen of flowers!





17th WORLD ROSE CONVENTION INVITATIONS

Message from the President of the Organizing Committee
Mr. Gilles Buna

For Lyon, the rose is unanimous!

The World Federation of Rose Societies brings together more than 100,000 members and 39 nations. When I presented Lyon's candidacy at the World Convention of Roses in Vancouver in 2009, they responded in unanimous support!

This unanimity is a result of Lyon's passionate history with the rose, a passion that continues today:

- Economically, Lyon represents 50% of European breeders
- Scientifically, our research laboratories are working to decode the rose's genome
- As part of our conservation plan, the rose gardens of the Parc de la Tête d'Or feature over 40,000 roses and are recognized among the twenty most beautiful rose gardens in the world! Not to mention the gardens of Parc de Lacroix-Laval and of Parc des Berges in Caluire!

Lyon is set to host the World Convention of Roses in 2015, and even more to welcome the expected 600 delegates from around the world! Looking forward to a great success!





17th WORLD ROSE CONVENTION INVITATIONS

Message from the Organizing Committee

We are eager to see you soon

3 years of preparation,
300 volunteers
and 3 associations*

to welcome the 17th World Rose Convention,
to welcome you!

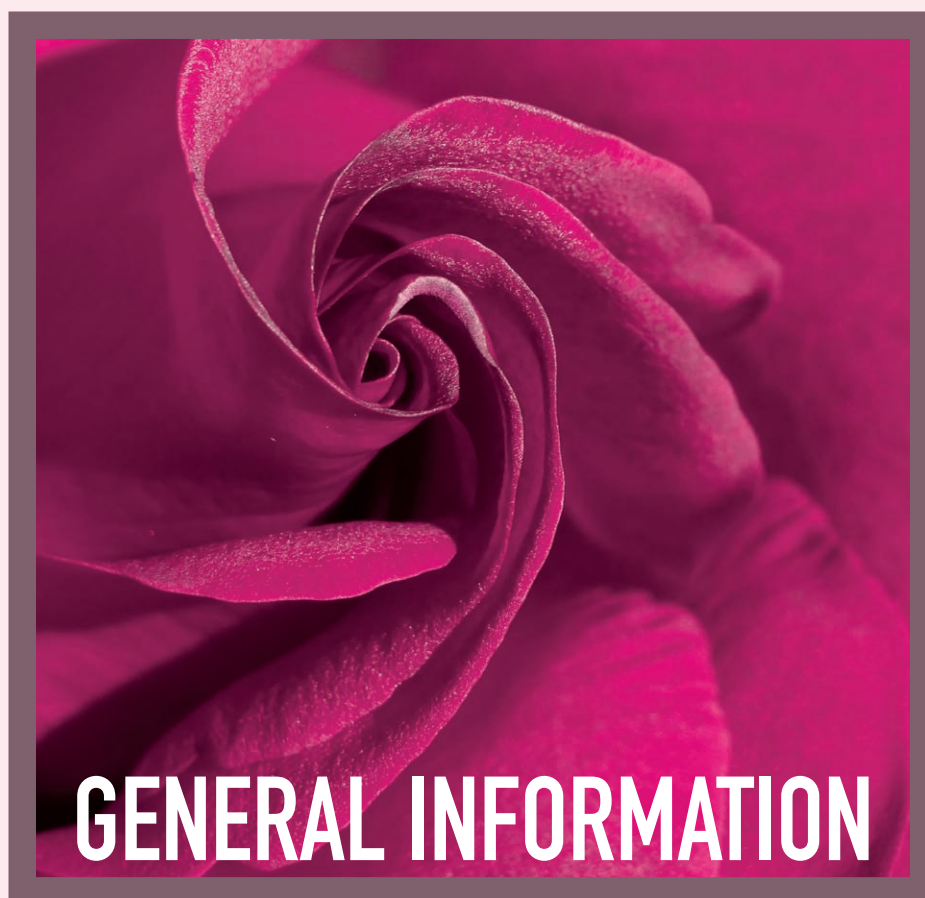
France is waiting for you,
Lyon "Terre des Roses®" welcomes you.

See you soon!

* Société Française des Roses
Roses Anciennes en France
Société Lyonnaise d'Horticulture



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17th WORLD ROSE CONVENTION

GENERAL INFORMATION

Lyon

Of a human scale, Lyon is the second largest urban agglomeration in France, with 1.3 million inhabitants in Greater Lyon and 2.6 million in the whole agglomeration. Lyon's geographical location, economic dynamism and quality of life make it a place for enjoyable living:

- **An outstanding natural location**

Located at a major crossroads, Lyon has used its natural assets to ensure easy access to the city.

- **2000 years of history**

A UNESCO World Heritage Site, Lyon features many interesting attractions.

- **Numerous green areas**

The city invests in major projects which are developed with the accent on planting more trees, grass and flowers.

- **Lyon, is also gastronomy**

The art of fine living is cultivated at over 1,500 restaurants, "*brasseries*", "*bouchons*" (typical Lyon eatery) and cafés... and culture. Through its major institutions, galleries and companies, Lyon keeps pace with the cultural scene

- **Last but not least...**

Lyon is also strongly committed to the 17th World Convention of Rose Societies with parks, gardens and museums, as well as a Rose Festival open to all. Lyon counts on making this convention an exceptional event





17th WORLD ROSE CONVENTION

GENERAL INFORMATION

Lyon Roses 2015

Lyon Roses 2015 will welcome for the first time in France, and most notably in Lyon, the 17th World Convention of Rose Societies. This major international convention represents an extraordinary opportunity to showcase Lyon, one of the world's most recognized and important cradles of rose-growing.

For nearly two hundred years, Lyon and the surrounding area have had a major influence on the world of roses. From the creation of the first hybrid tea rose and the first yellow hybrid tea rose, family dynasties of rose growers have ensured the region's worldwide reputation. For five generations, the Ducher, Guillot, Laperrière and Meilland families, who are still active at the side of other recognized rose-growers, have continued to maintain this reputation:

- **The history of roses in Lyon began in 1825**

Jacques Plantier, Jean-Baptiste Guillot, father and son, Claude Ducher and Joseph Pernet-Ducher were Lyon rose growers who had a preponderant and recognized influence on the world of roses.

- **Today, Lyon still occupies a leading position in the world of roses**

With ten active rose growers, Lyon is the leading center of rose creation in Europe and the second leading rose producer.

- **Generations of Lyon rose growers have created over 3,000 different roses**

'La France', 'Mme Alfred Carrière', 'Soleil d'Or', 'Peace' are just a few of well-known Lyon roses.

- **The queen of flowers, the rose is found in numerous gardens in the region**

In addition to the large public rose gardens, there are some private gardens which will be on the convention tour program, as well as others worth seeing.

From May 27th to June 1st, 2015

Lyon Roses 2015 will welcome WFRS delegates for the Convention week

This event has been designed to highlight the economic, social, cultural and scientific activity around roses in the Lyon basin.

Lyon will present its love story with roses to the general public through its parks and gardens, floral decorations, gardening techniques, fragrance secrets and fashion workshops related to flowers and will propose musical strolls and numerous events focusing on roses.

Lyon also opened the door to many actors of the rose world, outside Lyon, but representing roses in France.



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17th WORLD ROSE CONVENTION

CONVENTION PROGRAMME

Tuesday, 26th May

Arrival of convention delegates or return from pre-convention tours

We will be present at Saint Exupery airport and Part-Dieu railroad station to welcome you
only if you inform us about your travel arrangements!

15.00-19.00

Registration & information

Registration / information desks open at Convention venue
Centre de Congrès - Cité Internationale Lyon 6





17th WORLD ROSE CONVENTION CONVENTION PROGRAMME

Wednesday, 27th May

09.00

Transfer by bus from hotels to Centre de Congrès
Only Axotel and Best Western Charlemagne!

08.00-18.00

Registration / information desks open at Convention venue
Centre de Congrès - Cité Internationale Lyon 6

09.30-12.00

Visit of “La Bonne Maison” Rose Garden
Rose Garden whose heritage and species rose collection has two stars in the “*Guide Vert Michelin*” since 2005; labelled “*Jardin Remarquable*” in 2010.
Free of Charge - Limited to 150 persons: book this visit as soon as possible.
Coaches will leave from Centre de Congrès and will stop 400m before the estate: as the path is on a steep slope, comfortable shoes and walking ability are highly recommended.
Return by bus to Centre de Congrès or to hotels (Axotel and Best Western Charlemagne only)

10.00-12.00

Lyon Sightseeing by coach
Selection of historical and other important places.
Free of charge; book this visit as soon as possible
Leaving from the Centre de Congrès
Return by bus to Centre de Congrès or to hotels (Axotel and Best Western Charlemagne only)

Free time for lunch

12.30 **Friends of the Federation Luncheon** (by invitation only)





17th WORLD ROSE CONVENTION

CONVENTION PROGRAMME

Wednesday, 27th May

15.30-18.00

Opening Ceremony

Centre de Congrès - Auditorium Lumière

18.00-20.00

Visit of renewed Rose Gardens in the Park "Tête d'Or"

Close to the Centre de Congrès with young guides for assistance

20.00-23.00

Finger Buffet at Centre de Congrès

Original foods and wines from Rhone-Alpes region (South: Ardèche-Drome, North: Isère-Ain, East: Savoies, West: Rhone-Loire)

Centre de Congrès - Room Forum

Free of charge

23.00

Return by bus to hotels

Only Axotel and Best Western Charlemagne!





17th WORLD ROSE CONVENTION CONVENTION PROGRAMME

Thursday, 28th May

08.30-23.00

Day out for visiting Cluny and “Soirée Beaujolaise”

Cluny is a major center for Romanesque Architecture, about one hour and a half of Lyon.

Morning: visit of the Old City, Abbey, “Clé de la rose” rose garden.

Lunch in the restored stables of the stud farm.

Afternoon travel in the Beaujolais area, visits, vineyards, cellars and typical villages.

At the end of the day, stop for a “Soirée Beaujolaise” in the Lacenas Cellar enjoying well-known wines, typical food, and special folklore with “Compagnons du Beaujolais”.

Extra charge 120 euros including transport back to Lyon, lunch and dinner with wine and water, several visits in Cluny and Beaujolais area, a ceremony of enthronement with a wine brotherhood

Limited to 200 persons (first registered, first confirmed)

Coach leaving and arriving at Centre de Congrès and hotels (Axotel and Best Western Charlemagne only)

09.30-12.00

Visit of “La Bonne Maison” Rose Garden

Rose Garden whose heritage and species rose collection has two stars in the “Guide Vert Michelin” since 2005; labelled “Jardin Remarquable” in 2010.

Free of Charge - Limited to 150 persons: book this visit as soon as possible

Coaches will leave from Centre de Congrès and will stop 400m before the estate: as the path is on a steep slope, comfortable shoes and walking ability are highly recommended.

Return by bus to Centre de Congrès or to hotels (Axotel and Best Western Charlemagne only)

10.00-12.00

Lyon Sightseeing by coach

Selection of historical and other important places.

Free of charge - Book this visit as soon as possible

Leaving from the Centre de Congrès

Return by bus to Centre de Congrès or to hotels (Axotel and Best Western Charlemagne only)

Free time for lunch

Except for the day out in Cluny





17th WORLD ROSE CONVENTION CONVENTION PROGRAMME

Thursday, 28th May

16.00-23.00

“Soirée Beaujolaise” and visit of the rose garden of the “Château de Bionnay”

“Soirée Beaujolaise” in the Lacenas Cellar will allow to enjoy well-known wines, typical food, and special folklore with *“Compagnons du Beaujolais”*. Just before, you will visit the magnificent *“Château de Bionnay”* and its rose garden

Extra charge 90 euros including transport back to Lyon, dinner with wine and water

Coach leaving from Centre de Congrès and returning to the Centre de Congrès or hotels ([Axotel](#) and [Best Western Charlemagne](#) only)

WFRS Meetings (Centre de Congrès)

08.00-11.00 **Executive Committee Meeting**

13.00-15.00 **Awards Committee Meeting - Garden Award Nominations**





17th WORLD ROSE CONVENTION CONVENTION PROGRAMME

Friday, 29th May

07.30

Transfer by bus from hotels to Centre de Congrès
Only Axotel and Best Western Charlemagne!

08.30-12.30

Lectures “History of the Rose in Lyon”

Moderators: Helga Brichet, Henriane de Briey

09.00-09.30 **From Romans to Roses - Some reflections during a walk round the city off the beaten track (Gerald Bettridge)**

09.30-10.00 **Is Lyon a fine candidate for the title of world capital city of roses? (Stéphane Crozat)**

10.00-10.30 **Claude Ducher, Joseph Pernet-Ducher, two emblematic rose breeders (Fabien Ducher, Etienne Bouret)**

10.30-11.00 **Coffe break**

11.00-11.30 **Two centuries of roses: the Guillot creations (Jean-Pierre Guillot, Olivier Mathis)**

11.30-12.00 **Mallerin, the prince of the color (Robert & Marion Laperrière)**

12.00-12.30 **An overview on the current lyonnese rose-breeders (Pierre Orard)**

If your group is larger than 50 persons, simultaneous translation can be available under specific conditions. Please, contact us.

13.00-18.00

Local Visits (by coach including lunch tray and water)

Please choose one of the three major themes:

1. Rose Breeders and Nurseries (4 tours)

2. Rose Gardens and Parks (5 tours)

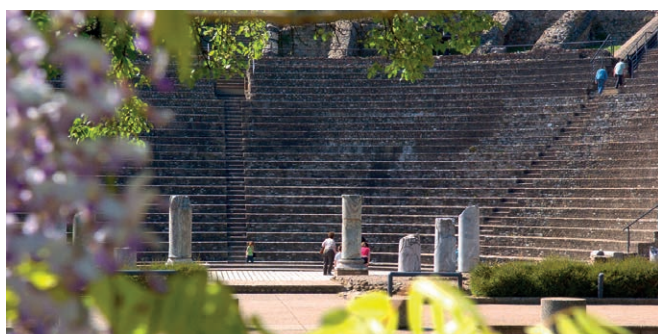
3. Lyon Visits: museum, old city (2 tours)

These are the main targets of each tour; but on the way, other stops will be arranged: painted walls, historical monuments, other gardens... According to organisation requirements, some visits could be combined (ex: breeders and gardens, breeders and monuments...)

Organisation reserves the right to change your choice according to availability or cancel

Coach leaving from Centre de Congrès and returning to the Centre de Congrès or to hotels
(Axotel and Best Western Charlemagne only)

Free time for dinner and evening





17th WORLD ROSE CONVENTION CONVENTION PROGRAMME

Friday, 29th May

09.00-12.30

International Lyon Rose Trial

With French Expert Jury (50 persons) and World Convention Delegates Jury (max. 100 persons, need to register): 45 minutes for each group of 25 persons judging rose varieties.

Park "Tête d'Or" - Rose Trial Garden

19.00-21.00

Official results of Rose Trials:

- **International Lyon Rose Trial**
- **International SNHF (Soc. Nat. Horticulture Française) Rose Trial**

Limited to judges receiving invitation card

"Salons" of District Prefecture

Includes refreshments, travel by coach leaving and arriving at Centre de Congrès and at hotels (Axotel and Best Western Charlemagne only).





17th WORLD ROSE CONVENTION CONVENTION PROGRAMME

Saturday, 30th May

07.30

Transfer by bus from hotels to Centre de Congrès
Only Axotel and Best Western Charlemagne!

08.30-12.30

Lectures “Rose Gardens”

Moderators: Rosario Algorta, Sheenagh Harris

08.30-09.00 Remarkable Rose Gardens in Australia (Kelvin Trimper)

09.00-09.30 Rose gardens in Germany (Hans-Peter Mühlbach)

09.30-10.00 A rose garden in Haute Provence (Jean-Yves Meignen)

10.00-10.30 Coffe break

10.30-11.00 The Heritage Rose District of New York City (Stephen Scanniello)

11.00-11.30 The impact of plants collections on urban development (Laure Guillemette)

11.30-12.00 The Earth-Kind® Rose Research and Outreach Program (David Zlesac, Maria Eva Giogioni and Allison Watkins)

12.00-12.30 Roses & images: a tool for image-based rose recognition (Mihaela Scuturici)

If your group is larger than 50 persons, simultaneous translation can be available under specific conditions. Please, contact us.

13.00-18.00

Local Visits (by coach including lunch tray and water)

Please choose one of the three major themes:

1. Rose Breeders and Nurseries (4 tours)

2. Rose Gardens and Parks (5 tours)

3. Lyon Visits: museum, antique city (2 tours)

These are the main targets of each tour; but on the way, other stops will be arranged: painted walls, historical monuments, other gardens... According to organisation requirements, some visits could be combined (ex: breeders and gardens, breeders and monuments...)

Organisation reserves the right to change your choice according to availability or cancel

Coach leaving from Centre de Congrès and returning to Centre de Congrès or hotels (Axotel and Best Western Charlemagne only)

Free time for dinner and evening

22.00

Fireworks offered by the municipality of Caluire & Cuire

Display on the banks of the Rhone River (close to Centre de Congrès)

Transfer by bus from hotels and back to hotels (Axotel and Best Western Charlemagne only)



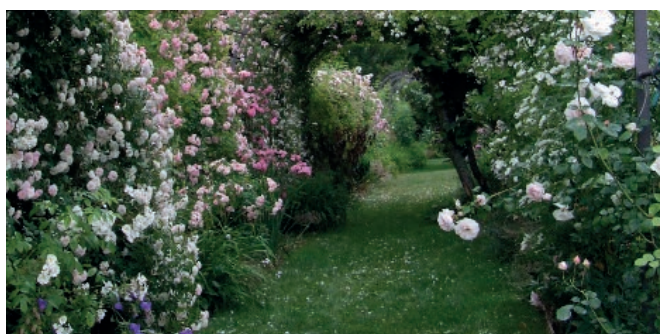
17th WORLD ROSE CONVENTION

CONVENTION PROGRAMME

Saturday, 30th May

WFRS Meetings (Centre de Congrès)

14.00-15.30	Publications Committee Meeting
16.00-17.30	International Rose Trials / Classification / Registration-Breeders Club Meetings
18.00-19.30	Conservation and Heritage Rose Committees Meeting
20.00-21.00	Shows Standardisation Committee Meeting
21.00-23.00	Awards Committee Meeting - Literary Award Nominations





17th WORLD ROSE CONVENTION CONVENTION PROGRAMME

Sunday, 31st May

07.30

Transfer by bus from hotels to Centre de Congrès
Only Axotel and Best Western Charlemagne!

08.30-12.15

Lectures “Rose Research in France”

Moderators: Hans Peter Mühlbach, David Zlesak

08.30-08.45 **Overview: Rose research in France (Pascal Heitzler)**

08.45-09.15 **Genetic model and patrimonial redundancy (Pascal Heitzler)**

09.15-09.45 **Rose genomics and perspectives (Mohammed Bendahmane)**

09.45-10.15 **Coffe break**

Moderators: Pascal Heitzler, Hans Peter Mühlbach

10.15-10.45 **Mechanisms of polyploidization (Benjamin Govetto, Manuel Le Bris)**

10.45-11.15 **Exploring flower shape and architecture (Annick Dubois)**

11.15-11.45 **Deciphering recurrent blooming (Fabrice Foucher)**

11.45-12.15 **Genotype x environment interaction on the plant architecture in rose bush (Camille Li-Marchetti)**

If your group is larger than 50 persons, simultaneous translation can be available under specific conditions. Please, contact us.

12.20-13.35

Presentation of the next Conventions

12.20-12.50 **Denmark 2018**

12.50-13.05 **Beijing 2016**

13.05-13.20 **Punta del Este 2016**

13.20-13.35 **Ljubljana 2017**

13.35-18.00

Free time to enjoy the Rose Festival

Offered by the City of Lyon: display of floral art, rose stamps, dancing, contests of paintings, photos, poems, 180 years history of rose in Lyon

Park “Tête d’Or” and downtown

Free of Charge - Refreshments available for purchase in the Park

Presence of hostesses as guides

18.00

Return by bus to hotels

Only Axotel and Best Western Charlemagne!

Free time for dinner and evening



17th WORLD ROSE CONVENTION CONVENTION PROGRAMME

Sunday, 31st May

WFRS Meetings (Centre de Congrès)

15.00-15.45 **Promotion Committee Meeting**

16.00-17.45 **Convention Committee Meeting**

18.45-21.45 **Council Meeting**





17th WORLD ROSE CONVENTION CONVENTION PROGRAMME

Monday, 1st June

Day at Saint Galmier for all Delegates (free of charge)

Saint Galmier at about 80km west from Lyon is a pleasant flowered town with many attractive activities: racecourse, casino, spa, traditional local food market... For a long time, there have been good relations between Heritage rose Groups of Saint Galmier and Lyon: which explains the invitation of the Mayor of Saint Galmier to receive all the delegates of the 17th World Rose Convention.

07.00

Coaches leave from hotels or Centre de Congrès

Only Axotel and Best Western Charlemagne!

09.00-09.30

Reception by the Mayor of Saint Galmier

Welcome coffee

09.30-12.30

Lectures “Preservation, Conservation, Authentication and Fragrance”

Moderators: Yuki Mikanagi, Mervyn Trimper

09.30-10.00 **Managing a centenary rose garden, L’Haÿ-les-Roses (Marc Staszewski)**

10.00-10.30 **The Noisette rose project in France (Bernard Mandô, Mathilde Liorzou)**

10.30-11.00 **Fragrance, from the scientific point of view (Sylvie Baudino-Caissard)**

11.00-11.30 **The magical world of rose fragrances (Jacques Mouchotte)**

11.30-12.00 **How to create a (Rose) perfume (Martin Gras)**

Longchamp room at the racecourse of Saint Galmier

13.00-14.00

Traditional French “Picnic” on the grass

Wine and water included

14.00-17.00

Visits

Rose garden, old city, source Badoit in Saint Galmier and Rose Village of Chamboeuf where the Meilland family has its origins





17th WORLD ROSE CONVENTION CONVENTION PROGRAMME

Monday, 1st June

17.00-18.00

Return by bus to hotels or Centre de Congrès
Only Axotel and Best Western Charlemagne!

20.00-23.00

Closing Ceremony & Dinner

Centre de Congrès

Extra-charge 60 euros

Transfer by bus from hotels (Axotel and Best Western Charlemagne only) to Centre de Congrès and return

WFRS Meetings (Saint Galmier)

08.30-09.30

Executive Committee Meeting

The EC delegates will have to take the first Coach 07.00 in front of Centre de Congrès

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17th WORLD ROSE CONVENTION

PRE-CONVENTION TOUR – 25TH & 26TH MAY

Pre-convention Tour in “Provence”

Extra charge per person: 440 euros (single) or 405 euros (double)

Limited to 100 persons

You will pass through the village of Grignan. The history of this village is most often associated with the history of its castle and its successive residences. From the 18th century onwards, the memory of Mme de Sévigné and her increasing literary fame have succeeded in saving the castle from ruin and oblivion. The modernisation of the village in the 19th and 20th centuries went in parallel with its economic development, while preserving the richness of its architectural heritage and the quality of the surrounding landscapes.



Then you continue on to Avignon, capital of the Christian faith in the Middle Ages. The town has retained the imprint of its spectacular destiny, as for example the Saint Bénézet bridge, called the “Pont d’Avignon” and known all over the world thanks to the song. Its ramparts are an outstanding monumental ensemble classified as a UNESCO World Heritage Site. Dozens of churches and chapels are not only witness to a past rich in history but also give a unique atmosphere to the town. Not to mention the “Palais des Papes” with an area of 15,000 square metres, one of the largest medieval buildings in Europe, with its towers rising to about 50m high.



Next, you’ll discover Simiane-la-Rotonde, surrounded by the regional park reserve of the Luberon, the Plateau of Albion and the Pays of Forcalquier. This is an area specialising in olive trees which here approach their northern limits, and also in lavender (*Lavandula angustifolia*) which begins to be cultivated at this altitude. The Valsaintes Abbey garden at Simiane-la-Rotonde, has become a truly exceptional site for roses and aromatic plants.



On your way, you’ll have a glimpse of the famous Mount Ventoux, the “Giant of Provence” which looks northwards to the Alps and towards the Mediterranean to the South. The surrounding countryside is covered with vineyards, orchards and lavender.

You’ll finally arrive at Bourg Argental in the heart of “Pays du Pilat” regional park. This medium-altitude mountain range - between 1400 and 1432 metres altitude - is situated in a region where the Mediterranean, continental and oceanic climates alternate and compete, giving it an incredible diversity of natural resources. You could visit the garden of Dominique Croix with roses and many big trees (Garden of Excellence).





17th WORLD ROSE CONVENTION

PRE-CONVENTION TOUR – 25TH & 26TH MAY

Pre-convention Tour in “Provence”

Detailed program

Monday, 25th May

- Departure from Centre de Congrès or hotels (Axotel and Best Western Charlemagne only) early in the morning
- Transport by Luxury Coach from Lyon to Grignan
- Guided tour of the Castle and a rose garden
- Lunch (with a bottle of water) in the “*Manoir de la Roseraie*” restaurant
- Road through fields of lavender to Avignon
- Visit of “*Palais des Papes*” with audiophone and “*Saint Benezet Bridge*”
- Tour in Avignon with the small city-train
- One night in Avignon *** hotel including dinner (with wine and water)

Tuesday, 26th May

- Transport to Simiane-la-Rotonde and visit the roses Garden of Valsaintes Abbey
- Road through vineyards & olive groves (lunch bags with a bottle of water)
- Arrival at Bourg Argental for guided visit of Dominique Croix’s remarkable garden
- Transport back to Lyon at Centre de Congrès or hotels (Axotel and Best Western Charlemagne only)



17th WORLD ROSE CONVENTION

PRE-CONVENTION TOUR – 25TH & 26TH MAY

Pre-convention Tour *“The Alps”*

Extra charge per person: 454 euros (single) or 405 euros (double)

Limited to 100 persons

For this Tour, partly at high altitude (maximum 2,000m), please take warm clothes and comfortable walking shoes.

Your trip will start in Annecy; the blue-green waters of the lake, the channels that run through the old town gave it the nickname *“Venice of the Alps”*. Well-known all over the world for its touristic appeal, its good quality of life and its surrounding mountains, Annecy is a picturesque town, which has preserved its charm and its authenticity.

Your road will bring you to Chamonix in Haute-Savoie. *“Cham”* is a destination popular the world over. In the streets of this high-mountain town you will hear languages from any corner of the globe. In the heart of the city, while shopping, wherever you are, look up and you’ll see *“it”* there: 4,810 meters (15,781 ft) of rock, snow, ice and dreams of things to come: *“Le Mont-Blanc”*. Chamonix has spread out under the influence of tourism and has grown throughout the years in various architectural styles, giving the town a rich and diversified heritage between tradition and modernity.

Strolling along the streets, you will find churches, temples, several centuries old hotels, palaces *“Belle Epoque”*, *“Art Deco”* facades, traditional farms, huge villas contrasting with mountain chalets and modern buildings.

You will discover, starting from Chamonix, the rack-railway of Montenvers which allows the access, safely, in 20 minutes, to the foot of *“La Mer de Glace”*, the biggest French glacier (7 kilometers long, 200 meters thick). This historic site has been since the 19th century the starting point for mountain tourism in the 19th century; it offers panoramic views over prestigious summits like *“Les Drus”* and *“Les Grandes Jorasses”*.

On return to Lyon, you will stop at the *“Caveau Bugiste”* in a warm and authentic setting for a presentation and tasting of Bugey wines. You will see a film about the Department of Ain, *“Le Bugey”*, its history, its vineyards and its gastronomy; you will also visit the museum of vine-growers’ traditions as well as the museum of stone-tools, collections of corkscrews and liqueur-glasses in the village of Vongnes.





17th WORLD ROSE CONVENTION

PRE-CONVENTION TOUR – 25TH & 26TH MAY

Pre-convention Tour “*The Alps*”

Detailed program

Monday, 25th May

- Departure from Centre de Congrès or hotels (Axotel and Best Western Charlemagne only) early in the morning
- Transport by luxury coach from Lyon to Annecy and tour in the antique City
- Lunch by the lakeside (with wine and water)
- Leaving Annecy for Chamonix
- One night in Chamonix *** Hotel including dinner (with wine and water)

Tuesday, 26th May

- Two hours “*Mer de Glace*” visit with mini-train
- Travel to Argentière for a lunch (with wine and water) surrounded by eternal snow and glaciers
- Leaving for Vongnes old typical village, tour in the city, wine cellar and tasting wines in “*Le Bugiste*” cellar
- Transport back to Lyon at Centre de Congrès or hotels (Axotel and Best Western Charlemagne only)

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POST-CONVENTION TOURS

17th WORLD ROSE CONVENTION

NEWS BULLETIN - JUNE 2014



17th WORLD ROSE CONVENTION POST-CONVENTION TOUR – 2ND TO 5TH JUNE

Post-convention Tour “Geneva, Baden-Baden & Alsace”

Extra charge per person: 905 euros (single) or 830 euros (double)

Limited to 100 persons

Your travel will begin with the discovery of Geneva: its water jet will amaze you with its plume rising to 140 meters. Most famous historic city of Switzerland, its Old City is overlooked by the “*Cathédrale St Pierre*”. The “*Palais des Nations*” is symbol of Geneva, capital of peace, with more than 50 parks and gardens, Geneva is the town of wellness by nature. The “*La Grange Park*” and the “*Jardin Botanique*” are truly havens of peace. In Geneva, there is always a green space near you for relaxation!



Then Baden-Baden: between the vineyard of Baden and the “*Forêt Noire*”, this town is one of the most elegant spas in Germany. The baths of Caracalla are among the star attractions of the city. With its casino and its theater opened in 1862, Baden-baden became the summer capital of Europe in the 19th century.



Next stop Saverne, near the “*Vosges*”. A crossroads in Roman and medieval times, it became later a prosperous bishopric under the influence of the Prince-Bishops of the families de Fürstenberg and de Rohan. The “*Château de Rohan*” rebuilt in the 18th century, features a beautiful north facade.

You will continue to the “*Château du Haut-Koenigsbourg*”. Its appearance in the morning mist is truly magical. Perched on a sandstone rock at about 800 m high, the fortress of 300 m long monitors the roads leading to the “*Lorraine*” or crossing “*Alsace*”, the wine route, the wheat road and the salt road. With more than 500 castles and ruins of fortified castles, Alsace reflects the importance of the region in the Middle Ages. From the castle, do not miss the magnificent view!



Strasbourg, seat of the European Parliament and of the Council of Europe. Strasbourg is one of the two European “*capitals*”. The city has preserved a human scale around its gothic cathedral and its old district “*La Petite France*”.

And finally, Rosheim. This winemakers' village surrounded by vineyards, between the ruins of its ramparts, is a model of romanesque architecture. In the main street you can still see a red sandstone house of 1170, perhaps the oldest public construction in Alsace.





17th WORLD ROSE CONVENTION

POST-CONVENTION TOUR – 2ND TO 5TH JUNE

Post-convention Tour “Geneva, Baden-Baden & Alsace”

Detailed program

Tuesday, 2nd June

- Departure from Centre de Congrès or hotels (Axotel and Best Western Charlemagne only) early in the morning
- Transport by luxury coach from Lyon to Geneva
- Tour in Parc “La Grange” rose garden and visit of botanical garden “Ancient roses collection”
- Transport to Saverne, lunch bags
- Dinner (with wine and water) in a typical Alsatian Restaurant “La Halle aux Blés”
- 3 nights in Saverne Hotel***

Wednesday, 3rd June

- Transport to Baden-Baden (Germany),
- Visit of Beutig Lichtentaler and Gonneranlage rose gardens with the City Mayor and German Rose Association,
- Lunch (with wine and water)
- Transport back to Saverne and visit of a rose garden
- Typical dinner with “Tarte flambée” (with wine and water) and folkloric dances
- Back to the hotel

Thursday, 4th June

- Transport to the Castle of Haut-Koenigsbourg
- Lunch (with wine and water)
- Road to Barr vine cellar visit and degustation in Klipfel
- Back to the hotel in Saverne and dinner (with wine and water) at the “Château of Rohan”

Friday, 5th June

- Leaving Saverne to Strasbourg
- One hour boat trip on the Ill river
- Road to Rosheim and lunch at the rose garden of Rosheim
- Transport back to Lyon at Centre de Congrès or hotels (Axotel and Best Western Charlemagne only)



17th WORLD ROSE CONVENTION POST-CONVENTION TOUR – 2ND TO 5TH JUNE

Post-convention Tour “Paris”

Extra charge per person: 1169 euros (single) or 950 euros (double)

Limited to 100 persons

We start at l’Hay-les-Roses, where we get to know the remarkable rose garden which lies in a tree-lined park near the town center, its heady mixture of scent and color emanating from more than 16,000 rose bushes of more than 3,300 different varieties.

Then on to Paris, that unique city...

The Champs-Élysées, between the “Étoile” and the “Place de la Concorde”, lie on that magnificent four-mile straight between the Louvre and the new business district of “La Défense”. Everything for shopping and entertainment can be found on “Les Champs”.

The Eiffel Tower, symbol of Paris built by Eiffel for the 1889 Universal Exhibition, still dominates Paris. At night all its 324 m (1000 feet) are illuminated, a sight no lover of Paris will ever forget.

And then there are the Alma bridge; the **Louvre museum**, one of the world’s great museums; the “Pont Neuf”, paradoxically the oldest bridge in Paris; the Odéon district in the old part of the city, center of cultural life; and of course Notre-Dame Cathedral, a superb example of Gothic architecture.

Finally **Montmartre**, overlooking Paris, steeped in history. There are the “Sacré Cœur” with its maze of little streets and havens of peace around it the crowds of visitors and the last vineyard in Paris, where the grapes are still picked every year amid great celebration. From there too are magnificent views over the rooftops of Paris.

On then to the “**Château of Malmaison**”, acquired by Napoléon and the Empress Josephine, and unparalleled for its consular style furniture and decoration. The château also contains many souvenirs of the Imperial couple. The surrounding park of over six hectares (14 acres) bears witness to Josephine’s passion for botany.

The trip ends with the “**Château de Versailles**”, symbol of royal power at its height and center of a complex of châteaux and places where the greatest kings of France once lived. The Château itself, containing the Hall of Mirrors and the state apartments of the King and Queen, has over 2,000 rooms with a floor area of 67,000 m² (720,000 square feet), but nevertheless has a great unity of style. As for the park, it stretches over 800 ha (nearly 2000 acres) with over one-tenth devoted to gardens. Here will be found the Grand Trianon, the “Petit Trianon”, the “Grand Canal”, the Orangery and Marie-Antoinette’s village. The “Château de Versailles” is one of the most visited sites in France, not just for its architecture and its gardens but also for its history.





17th WORLD ROSE CONVENTION

POST-CONVENTION TOUR – 2ND TO 5TH JUNE

Post-convention Tour “Paris”

Detailed program

Tuesday, 2nd June

- Departure from Centre de Congrès or hotels (Axotel and Best Western Charlemagne only) early in the morning
- Transport by luxury coach to Paris / l'Hay-les-Roses and lunch (with wine and water)
- Visit of the rose garden of l'Hay-les-Roses
- Road to Paris at the hotel (3 nights in the same hotel***) and dinner (with wine and water)

Wednesday, 3rd June

- Transport to Bois de Boulogne for the visit of “*Jardins de Bagatelle*” (gardens and rose gardens)
- Lunch (with wine and water) on site
- Afternoon : free time to continue the visit and tea (included) in Bagatelle
- Back to the hotel and dinner (with wine and water) in Montmartre in “*La Bonne Franquette*” restaurant

Thursday, 4th June

- Road to Empress Josephine's Garden in “*Château of Malmaison*”
- Visit of restored rose garden and the “*Château*”
- Lunch (with wine and water)
- Back to the hotel for a free time afternoon and dinner (not included)

Friday, 5th June

- Transport to Versailles,
- Visit of the park and (but access not guaranteed) Chateau of Versailles
- Lunch (with wine and water) at “*Le Chapeau Gris*” restaurant in Versailles
- Transport back to Lyon at Centre de Congrès or hotels (Axotel and Best Western Charlemagne only)



17th WORLD ROSE CONVENTION POST-CONVENTION TOUR – 2ND TO 5TH JUNE

Post-convention Tour “Pays de Loire”

Extra charge per person: 929 euros (single) or 830 euros (double)

Limited to 100 persons

You will stop at Pithiviers (close to Orléans), a small village, home of André Eve, a grower who reintroduced many heritage roses and a famous breeder of modern roses. A few years ago a new company succeeded André with the same trade name: “*André Eve, roses anciennes & modernes*”. You will visit its magnificent garden.

Orléans: the old city centre, dating back to the Middle Ages and entirely renovated, is situated around the Bourgogne neighbourhood and the Cathedral Sainte-Croix, a gothic building which was built over 600 years ago. The old town hall, also called the Hotel Grosloir, has welcomed many historic figures. The floral park, interspersed with gardens where lots of plants and animals are staged, offers a large range of interpretation and enjoyment: fun, botanical, artistic, thematic, didactic, attractive, biological...

The “*Château de Chambord*”, with its 128 m of facade, its 440 rooms and 385 fireplaces, is the largest château in the Loire Valley. Surrounded by a 13,500-acre wooded park, it shows its deep majesty and the geometrical clearness of its layout. Its harmonious proportions and its fancy roofs crowned with turrets, chimneys and lanterns have been inspiring sources of wonder for centuries.

The “*Château of Villandry*” is a Renaissance castle located at the heart of a three-level terraced garden. It is the last of the great Renaissance “*chateaux*” built on the banks of the Loire river. Although the estate is famous for the harmony of its architecture and its gardens, it is especially renowned for its gardens that spread across three terraces and combine aesthetics, diversity and harmony.





17th WORLD ROSE CONVENTION POST-CONVENTION TOUR – 2ND TO 5TH JUNE

Post-convention Tour “Pays de Loire”

Nantes, labelled City for the Arts and History, offers monuments and memories, which, now mix with modernity. To appreciate the very soul of the city, one really needs to get better acquainted with those centuries that have modelled it. In the Bouffray district, half-timbered houses and dressed stones can be met unexpectedly along with the remains of an old Renaissance chimney. Further on, the Cathedral Saint-Pierre and Saint-Paul, a majestic witness of the flamboyant gothic style, stands next to the castle of the Dukes of Brittany, an outstanding Breton monument with its recently restored buildings dating back to the fifteenth and seventeenth centuries.

Created for the 1971 International Floralties, the “**Parc de la Beaujoire**” was designed by the Greens and Environment Department and has been constantly enlarged over the years. The 17-acre plant garden has a collection of rare plants, patches of medicinal plants, many varieties of camellias, greenhouses for cactus, huge rose garden...

The “**Machines de l’Île**” is a totally unprecedented artistic project. Born from the imagination of François Delarozière and Pierre Orefice, it is at the crossroad of Jules Verne’s invented worlds, Leonardo da Vinci’s mechanical universe and the industrial history in Nantes, and is settled on the outstanding site of the former shipyards.

When you get back, a stop is organized at “*Rosiers sur Loire*” (close to Angers) to visit the private rose garden of Thérèse and Raymond Loubert, a huge landscaped garden with 3,000 rosebushes.

Another stop is organised at Doué-La-Fontaine, a town largely devoted to the rose and first place in France for the production of garden rose plants. You will also visit the site “*des Perrières*” (cave dwellings) and look at a scenography on “*Mystère des Faluns*”.





17th WORLD ROSE CONVENTION

POST-CONVENTION TOUR – 2ND TO 5TH JUNE

Post-convention Tour “Pays de Loire”

Detailed program

Tuesday, 2nd June

- Departure from Centre de Congrès or hotels (Axotel and Best Western Charlemagne only) early in the morning
- Transport to Pithiviers
- Lunch (with wine and water) and visit of “*André Eve, ancient and modern roses*” company
- Transport to Orléans and visit of Floral Parc of “*La Source*”, tour of the rose garden
- Reception with the City Mayor at the Grosloot Hotel
- Check-in the hotel*** and dinner (with wine and water) at “*Le Lift*” restaurant

Wednesday, 3rd June

- Transport to “*Dupont*” rose garden and the magnificent roses of Orleans breeders
- Visit of “*Château de Chambord*”
- Lunch (with wine and water)
- Visit of “*Château de Villandry*”
- Travel to Nantes
- Check-in a new hotel*** and dinner (with wine and water) there

Thursday, 4th June

- Transport to “*La Beaujoire Parc*”
- Visit of the “*Parc*” and rose gardens
- Lunch (with wine and water)
- Visit of the “*Jardin des Plantes*” (downtown) and walk around the site “*Machines de l’Ile*”
- Dinner (with wine and water)

Friday, 5th June

- Departure for Angers with “*Loubert*” rose garden visit
- Stop at Doué-La-Fontaine for lunch with rose growers (including wine and water)
- Visit of the site “*des Perrières*”
- Transport back to Lyon at Centre de Congrès or hotels (Axotel and Best Western Charlemagne only)

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17th WORLD ROSE CONVENTION ACCOMMODATIONS

We advice you to book your hotel now!

During May and June 2015, several events will be held in Lyon,
thus we advise you to book your accommodation as soon as possible.

Book directly your hotel and pay according to its conditions

Pre-registered and recommended hotels (200 rooms are pre-registered for the Convention)

A shuttle will be organized in the morning to the Centre des Congrès and another in the evening to the Hotel

Hotel Axotel Lyon Perrache ***

12, rue Marc Antoine Petit, F-69002 Lyon
+33 4 72 77 70 70
axotel.perrache@hotel-lyon.fr
Booking special code: ROSES

Single Room	Double Room
109,00 to 124,00 euros	140,00 to 156,00 euros

Hotel Charlemagne Best Western ***

23, cours Charlemagne, F-69002 Lyon
+33 4 72 77 70 00
charlemagne@hotel-lyon.fr
Booking special code: ROSES

Single Room	Double Room
124,00 to 134,00 euros	158,00 to 168,00 euros

All prices are mentioned including breakfast and city tax. They are indicative and can vary in 2015.

Recommended hotels in immediate vicinity of the Centre des Congrès (100m)

Crowne Plaza ** - Convention's Hotel**

22, quai Charles de Gaulle, F-69006Lyon
+33 4 78 17 86 86

Single Room	Double Room
251,65 euros	273,65 euros

Hilton ****

70, quai Charles de Gaulle, F-69006Lyon
+33 4 78 17 50 50

Single Room	Double Room
211,65 euros	231,65 euros

Résidence Temporim Cité Internationale

35, quai Charles de Gaulle, F-69006Lyon
+33 4 37 47 57 67
Booking special code: ROSES15

Single Room	Double Room
133,10 to 203,10 euros	146,20 to 216,20 euros

Ibis Lyon Palais des Congres - Caluire ***

ZAC Saint Clair, 9, avenue Poumeyrol F-69300 Caluire
+33 4 72 27 75 00

Single Room	Double Room
80,10 to 117,10 euros	91,20 to 128,20 euros

20 to 30 min walk to the Centre des Congrès. One transfer will be organized only for wednesday 27th, Sunday 31st and Monday 1st evenings. Rare transports at night!

All prices mentioned are per night, including breakfast and city tax. They are indicative and can vary in 2015.



17th WORLD ROSE CONVENTION ACCOMMODATIONS

Other recommended hotels

Park & Suites Élégance - Cité Internationale ***

157, grande rue de Saint Clair, F-69300 Caluire et Cuire
+33 4 72 20 10 10

30 to 50 min walk to the Centre des Congrès. One transfer will be organized only for wednesday 27th, Sunday 31st and Monday 1st evenings. Rare transports at night!

Single Room

124,10 euros

Double Room

138,20 euros

Hotel Lyon Métropole ****

85, quai Joseph Gillet F-69004 Lyon
+33 4 72 10 44 44

Booking special code: ROSES2015 - Reservations recommended by phone

Convenient if you travel by car. 1 hour bus and metro with correspondances to the Centre des Congrès. On the banks of Saone River, 10mn by car from the Centre des Congrès.

Single Room

171,65 euros

Double Room

191,30 euros

Hotel des Congrès ***

Place du Commandant Rivière F-69100 Lyon Villeurbanne
+33 4 72 69 16 16

Booking special code: ROSES2015 - Reservations recommended by phone

30 min walking access maximum. Three tramway stations from Lyon Part Dieu station.

Single Room

141,10 euros

Double Room

157,20 euros

Hotel Lyon-Ouest ****

50, quai Paul Sédaillan F-69009 Lyon
+33 4 72 66 01 01

Booking special code: ROSES2015 - Reservations recommended by phone

Convenient if you travel by car. 1 hour bus and metro with correspondances to the Centre des Congrès. On the banks of Saone River, 15mn by car from the Centre des Congrès with TEO (Est-West Throughway).

Single Room

141,10 euros

Double Room

157,20 euros

Hotel Reine Astrid ****

24, boulevard des Belges F-69006 Lyon
+33 4 72 82 18 00

30 min walk to the Centre des Congrès. Direct access with bus C1.

Single Room

175,00 euros

Double Room

195,00 euros

Hotel Novotel Lyon Part Dieu ****

47, boulevard Marius Vivier Merle F-69003 Lyon
+33 4 72 13 51 51

Direct access with bus C1 (10 min)

Single Room

112,65 to 158,65 euros

Double Room

129,30 to 175,30 euros

Hotel Mercure Lyon Part Dieu ****

50, rue de la Villette F-69003 Lyon
+33 4 72 68 25 20

Direct access with bus C1 (10 min)

Single Room

112,65 to 163,65 euros

Double Room

129,30 to 180,30 euros

All prices mentioned are per night, including breakfast and city tax. They are indicative and can vary in 2015.

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17th WORLD ROSE CONVENTION FEES AND COSTS

Registration Fees

Earlybird International registration

360,00 euros

Form and Money received by 30th november 2014

Ordinary International Registration

430,00 euros

Form and Money received between 1st December 2014 and 28th February 2015

Late International Registration

580,00 euros

Form and money received between 1st March and 15th May 2015

Individual registration for One Day

150,00 euros

Available for the 27th, 29th, 30th, 31st May and 1st June (farewell dinner excluded)

All registration must be accompanied by the correct money

There will be NO registration accepted after 15th May 2015

Pre-convention Tours - Cost per person

Provence

405,00 euros

Single supplement: + 35,00 euros

440,00 euros

Alps

405,00 euros

Single supplement: + 49,00 euros

454,00 euros

Post-convention Tours - Cost per person

Switzerland, Germany, Alsace

830,00 euros

Single supplement: + 75,00 euros

905,00 euros

Paris

950,00 euros

Single supplement: + 219,00 euros

1169,00 euros

Loire Valley

830,00 euros

Single supplement: + 99,00 euros

929,00 euros



17th WORLD ROSE CONVENTION

FEES AND COSTS

Functions and optional tours in and around Lyon

Wednesday, 27th May

"La Bonne Maison"

Free

Lyon Sightseeing

Free

Thursday, 28th May

Lyon Sightseeing

Free

Cluny and *"Soirée Beaujolaise"*

120,00 euros

"Soirée Beaujolaise"

90,00 euros

Friday, 29th May

Lectures

Free

Local visits

Free

Saturday, 30th May

Lectures

Free

Local visits

Free

Sunday, 31st May

Lectures

Free

Rose Festival

Free

Fireworks

Free

Monday, 1st June

Saint Galmier

Free

Lectures

Free

Farewell Dinner

60,00 euros

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Address of Organisation Committee

Congrès 2015 Lyon Roses
Parc de la Tête d'Or
69459 Lyon Cedex 06
FRANCE

www.lyon-roses-2015.org
info@lyon-roses-2015.org

Address of Convention Venue

Cité Internationale, Centre de Congrès
50 Quai Charles de Gaulle
69006 LYON
France

About Registration

From July, 15th, registration at:
www.lyon-roses-2015.org/registration.htm

An event organized by:

